



2019 Program Teaching and Learning Conference

Thursday 16 & Friday 17 May | RACV Torquay Resort

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Message from the CEO

VDC 2019 TEACHING & LEARNING CONFERENCE



It's my pleasure to welcome you to the 14th annual VDC 2019 Teaching and Learning Conference at the RACV Torquay Resort, on the Great Ocean Road in Victoria. What better place is there to get away to network with peers and reflect on your role as an educator.

The theme of this year's conference is how to Inspire, Trust and Educate for the benefit of others.

The conference program has been revamped and extended to two full days to include more interactive workshops facilitated by high-profile keynote presenters. This provides attendees with the opportunity to attend more concurrent workshops over the two days and interact with all keynote presenters more intimately, by exploring their keynote concepts in a workshop format.

Due to the overwhelming response to his presentation at last year's conference, Dr. Rich Allen (Green Light Education) has been invited back as MC for the Conference. Dr. Rich Allen will also be providing keynotes on connecting with people as well as workshops around interactive learning, both a major part of inspiring, trusting and educating as a teacher.

There are keynote presentations and workshops on Design Thinking from Dr Christine Murphy, a lecturer at RMIT University Graduate School of Business and Law and Swinburne University's Graduate School of Entrepreneurship.

Award winning entrepreneurial educator Marcus Powe will also be providing insights on how your creative ideas can become opportunities for positive change through his keynote and workshops.



Highly regarded and popular VDC presenters Anni Yaringa and Martin Probst complement the conference program by providing their insights on how VET providers and trainers can inspire and educate.

We are also pleased to be able to expand the Conference Dinner this year with the introduction of a networking drinks function as well as two comedic entertainers, Warren Jackman and Marty Ralph.

I hope you enjoy the program and your stay in Torquay.

A handwritten signature in black ink, appearing to read 'M Powell'.

Martin Powell

Chief Executive Officer

THE VDC WOULD LIKE TO ACKNOWLEDGE THE FOLLOWING SPONSORS FOR THE T&L CONFERENCE:



Conference Program

VDC 2019 TEACHING & LEARNING CONFERENCE



DAY 1 - THURSDAY 16 MAY 2019

MORNING SESSIONS	8:30am – 8:45am	REGISTRATION			
	8:45am – 9:00am	CONFERENCE OPENING & WELCOME TO COUNTRY BY CEO: Martin Powell			BALLROOM
	9:00am – 9:10am	OPENING REMARKS BY MC: Dr. Rich Allen			BALLROOM
	9:10am – 9:40am	DR. RICH ALLEN: Inclusive Connection – Engaging with People You Don't Quite Understand Keynote Presentation			BALLROOM
	9:40am – 10:10am	DR. CHRISTINE MURPHY: If It Aint Broke.. Then Break It! Keynote Presentation			BALLROOM
	10:10am – 10:40am	DR. MARCUS POWE: Creativity, Innovation and Enterprise – What Could Possibly Go Wrong? Keynote Presentation			BALLROOM
	10:40am – 11:00am	MORNING TEA BREAK			
CONCURRENT SESSIONS	Concurrent Workshops 11:00am – 12:00pm	RINCON ROOM	WINKIPOP ROOM	BELLS ROOM	ZEALLY ROOM
		Easing the Way: Making Interactive Learning Effective Dr. Rich Allen	Breaking the Mould with Design Thinking! Dr. Christine Murphy	Ideas or Opportunities, Too Many Ideas and Not Enough Time Dr. Marcus Powe	RTOs: Better Teachers Make Better Students Anni Yaringa
	Concurrent Workshops 12:00pm – 1:00pm	RINCON ROOM	WINKIPOP ROOM	BELLS ROOM	ZEALLY ROOM
		Easing the Way: Making Interactive Learning Effective Dr. Rich Allen	Breaking the Mould with Design Thinking! Dr. Christine Murphy	Ideas or Opportunities, Too Many Ideas and Not Enough Time Dr. Marcus Powe	RTOs: Better Teachers Make Better Students Anni Yaringa
	1:00pm – 2:00pm	LUNCH BREAK			
	Concurrent Workshops 2:00pm – 3:00pm	RINCON ROOM	WINKIPOP ROOM	BELLS ROOM	ZEALLY ROOM
		Easing the Way: Making Interactive Learning Effective Dr. Rich Allen	Breaking the Mould with Design Thinking! Dr. Christine Murphy	Ideas or Opportunities, Too Many Ideas and Not Enough Time Dr. Marcus Powe	RTOs: Better Teachers Make Better Students Anni Yaringa
AFTERNOON SESSIONS	3:00pm - 3:15pm	TEA AND COFFEE BREAK			
	3:15pm – 3:45pm	ANNI YARINGA: Learning vs Assessment – If our Goal is to Help Students Learn, Why Does the VET System Focus on Assessment? Keynote Presentation			BALLROOM
	3:45pm – 4:00pm	DAY ONE CLOSING REMARKS BY MC: Dr. Rich Allen			BALLROOM
	4:00pm – 6:00pm	LEISURE TIME FOR DELEGATES			
	6:00pm – 7:00pm	NETWORKING DRINKS: Canapés and Drinks			BALLROOM
	7:00pm – 10:00pm	CONFERENCE DINNER: Two-Course Meal and Entertainment			BALLROOM

Conference Program

VDC 2019 TEACHING & LEARNING CONFERENCE



DAY 2 - FRIDAY 17 MAY 2019

MORNING SESSIONS	8:45am – 9:10am	WELCOME BACK: Dr. Rich Allen				BALLROOM
	9:10am – 9:40am	MARTIN PROBST: Why Teachers Teach but Learners Don't Learn Keynote Presentation				BALLROOM
	9:40am – 10:10am	DR. CHRISTINE MURPHY: Stand and Deliver! Keynote Presentation				BALLROOM
	10:10am – 10:40am	DR. MARCUS POWE: Designing and Embedding an Innovation System for Your Organisation Keynote Presentation				BALLROOM
	10:40am – 11:00am	MORNING TEA BREAK				
CONCURRENT SESSIONS	Concurrent Workshops 11:00am – 12:00pm	RINCON ROOM	WINKIPOP ROOM	BELLS ROOM	ZEALLY ROOM	
		Behind Closed Doors: Secrets to Using Dynamic Instructional Strategies Dr. Rich Allen	Zooming in on the Big Picture! Dr. Christine Murphy	How to Persuade an Audience to Accept Your Proposal for Change Dr. Marcus Powe	Educating for the 21st Century: How? Martin Probst	
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	1:00pm – 2:00pm	LUNCH BREAK				
AFTERNOON	Concurrent Workshops 2:00pm – 3:00pm	RINCON ROOM	WINKIPOP ROOM	BELLS ROOM	ZEALLY ROOM	
		Behind Closed Doors: Secrets to Using Dynamic Instructional Strategies Dr. Rich Allen	Zooming in on the Big Picture! Dr. Christine Murphy	How to Persuade an Audience to Accept Your Proposal for Change Dr. Marcus Powe	Educating for the 21st Century: How? Martin Probst	
AFTERNOON	3:00pm – 3:30pm	DAY TWO CLOSING REMARKS BY MC: Dr. Rich Allen				BALLROOM
	3:30pm	CONFERENCE CONCLUDES				

Conference Presenters

VDC 2019 TEACHING & LEARNING CONFERENCE



DR. RICH ALLEN

Green Light Foundation & MC

Dr. Rich Allen is a highly regarded educator and master trainer with more than 35 years experience working with teachers. Founder and President of Green Light Education, he is the author of many popular books in the field of education, including: Green Light Classrooms, High-Impact Teaching in the XYZ Era of Education, TrainSmart: Effective Trainings Every Time, High Five Teaching, and most recently U-Turn Teaching and The Rock 'n Roll Classroom. He has taken his dynamic teaching strategies beyond

the United States to such diverse countries as Canada, the United Kingdom, Australia, New Zealand, Hong Kong, Singapore, Thailand, Brunei, Russia, Jordan, and Brazil. Dr. Allen is also a popular keynote speaker at international education conferences and works with schools and school districts to embed effective teaching methods into mainstream curriculum.

Dr. Allen completed his doctorate in educational psychology at Arizona State

University, where he studied how the human brain receives, processes, and recalls information—knowledge that informs all aspects of his teaching strategies. The author divides his time between his home in the US Virgin Islands on the sun-kissed paradise of St Croix, and his wife's home in Sydney, Australia, where he is learning to be a step-Dad to two amazing young women.

KEYNOTE PRESENTATION DAY 1 | THU 16 MAY

Inclusive Connection: Engaging with People You Don't Quite Understand

As teachers, we seek to inspire, trust and educate. The starting point for all three of these goals is to connect with people. This session offers new insights into why you connect better with some people than others – and how to broaden your communication style to include everyone in the room. You'll learn how to connect more effectively and better manage your relationships with students, other educators – and even family members. Find a clear path to step forward in your own growth and development as an educator and a human being.

This session will cover:

- Recognise and harness your own style of communication
- Structure a lesson to fit all communication styles
- Work effectively with colleagues who prefer other styles

WORKSHOP DAY 1 | THU 16 MAY

Easing The Way: Making Interactive Learning Effective

Successful interactive learning depends on having a clear, solid structure from which to learn. Clarity in the set-up is the single biggest element in making action and interaction an essential, effective component of every learning session. This fast-paced, interactive session focuses on how teachers can rapidly move learners into and between activities and group interactions with a minimum amount of energy – and achieve maximum learning results.

This session will cover:

- How to give effective instructions that keep people on task and learning effectively
- A new 'command mode' that gets people's attention
- How to set up people to participate in successful group discussions

WORKSHOP DAY 2 | FRI 17 MAY

Behind Closed Doors: Secrets to Using Dynamic Instructional Strategies

This highly practical session explores a series of seldom discussed teaching techniques you can use regardless of the content you teach. Each idea can stand alone as a useful tool for you to put into practice immediately.

Combining these techniques creates a blast of focused, productive energy that propels groups quickly and easily towards achieving your desired objectives.

This session will cover:

- Use music to support engagement, classroom management and recall
- Make strategic language choices for better learning results
- Facilitate a productive group discussion that includes everyone – including introverts

Conference Presenters

VDC 2019 TEACHING & LEARNING CONFERENCE



DR. CHRISTINE MURPHY

RMIT University

Dr Christine Murphy is an award-winning lecturer. She currently lectures in RMIT's Graduate School of Business and Law and Swinburne University's Graduate School of Entrepreneurship in subjects including corporate leadership, governance and design thinking for business. Chris is a former CEO in the Australian labour market and training sector, and is a seasoned company director. Chris works as a consultant, facilitator and speaker across Asia Pacific and globally, working with tier-one and tier-two organisations.

Dr Christine Murphy has just returned from Harvard's Kennedy School where she participated in an 8-day intensive program for those involved in teaching or facilitating leadership practice - learning from Prof Ron Heifetz; celebrated author, Harvard Professor and advisor to presidents Bush, Clinton and Obama.

Chris holds an MBA and a DBA from RMIT University. Chris' primary research interests are in leadership and boardroom behaviour, organisational governance

and decision making. Chris has won the prestigious RMIT Most Inspiring Lecturer award on two successive occasions and has a host of other awards for excellence for her teaching.

She travels across the globe for international conferences on business and leadership.

KEYNOTE PRESENTATION DAY 1 | THU 16 MAY

If It Aint Broke.. Then Break It!

Chris will discuss the need for courage and risk taking in a risk averse world.

This session will cover:

- Barriers to innovation
- Challenges and advantages of unlearning and reframing
- How we see the world's current state

WORKSHOP DAY 1 | THU 16 MAY

Breaking the Mould with Design Thinking!

Following the keynote Chris will provide accessible models and some simple tools and give participants a hands-on opportunity to experience the techniques of design thinking – and have fun with the concepts of seeing 'current reality' in new and innovative ways!

This session will cover:

- Design Thinking Techniques
- Concepts of Current Reality
- Innovative Tools and Models

KEYNOTE PRESENTATION DAY 2 | FRI 17 MAY

Stand and Deliver!

Most of the time our work involves working close up – standing on the 'dance floor', face-to-face with our colleagues and students. The opportunities to stand up 'on the balcony' to see the bigger picture and to view future horizons is often challenging to achieve with the constant demands being called on to deliver. We miss the clear patterns and the opportunities if we don't observe the view from a balcony vantage point.

This session will cover:

- How critically important it is to be able to consistently move from the dance floor to the balcony and back again with ease

WORKSHOP DAY 2 | FRI 17 MAY

Zooming in on the Big Picture!

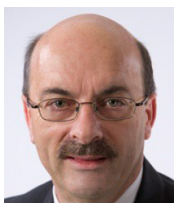
Following on from Keynote 2, Chris will draw participants into an engaging experience - involving a 'stand up' experiential game that highlights the importance and critical relevance of zooming in and out from the dance floor to balcony! The results are a highly interactive experience for participants which is fun but also packs an important learning 'punch'.

This session will cover:

- Interactive Experience
- Critical Relevance of Zooming In

Conference Presenters

VDC 2019 TEACHING & LEARNING CONFERENCE



DR. MARCUS POWE

EIC Growth Pty Ltd

Marcus founded EIC Growth Pty Ltd to assist CEO's and leaders implement, embed and measure creativity and innovation systems that result in enterprising behaviours. He specialises in the growth of for profit and not-for-profit organisations that operate in the turbulence of national and international marketplaces.

Marcus also works extensively with Aboriginal, Torres Strait, Maori and Hawaiian communities to assist them achieve economic self-determination through the skills of innovation and entrepreneurship.

He founded EIC Growth LLC (USA) to deliver training and advice for indigenous Hawaiians.

He has co-authored four handbooks, which are used by many of the 1500 organisations he has worked with as a pragmatic reference for their sustained growth.

Marcus was awarded Australia's Best Entrepreneurial Educator and has also been awarded Australia's best for sustained excellence in collaboration between business and universities in Australia.

KEYNOTE PRESENTATION DAY 1 | THU 16 MAY

Creativity, Innovation and Enterprise – What Could Possibly Go Wrong?

What stops individuals and organisations using their creative skills, being innovative and unleashing their entrepreneurial potential? We all have many ideas, unfortunately few become opportunities for positive change.

This session will cover:

- What gets in the way?
- How to turn ideas into opportunities

WORKSHOP DAY 1 | THU 16 MAY

Ideas or Opportunities, Too Many Ideas and Not Enough Time.

The workshop will introduce a high-speed ideas screening guide. This generic guide is easily shaped for individuals, teaching, groups, organisations and communities.

The challenge will be to identify the fatal flaw. Often flaws are discovered during a new or changed program's implementation, which is too late, too expensive and at times, irreversible.

The challenge is we do not have enough time and we often place too much pressure on the choice of an idea that will often never work.

This session will cover:

- Which ideas should we choose to develop? Which ideas should we park?
- Know which ideas to progress to feasibility and which ones to park
- Show you how to assess up to 15 ideas in 30 minutes and be able to capture your most valuable asset – time.

KEYNOTE PRESENTATION DAY 2 | FRI 17 MAY

Designing and Embedding an Innovation System for Your Organisation

We all encounter change (often it never stops). We will explore how to use the least emotion and physical effort to create and maintain your system for change.

This session will cover:

- The steps and requirements for an innovation system to work
- The blockers, fears and expectations of innovation

WORKSHOP DAY 2 | FRI 17 MAY

How to Persuade an Audience to Accept Your Proposal for Change

Many professionals often wonder why their proposals for change are not accepted by decision makers.

What are the blockers? How do you increase the "comfort" of the audience to agree with your proposal?

This session will cover:

- Three levels of persuasion: presenting, selling and the conversation

Conference Presenters

VDC 2019 TEACHING & LEARNING CONFERENCE



MARTIN PROBST

PROfound Leadership

Martin Probst has been working within the Vocational Education and Training environment for more than 15 years. He is the founder and Chief Education Officer at PROfound Leadership, and prior to this taught in TAFEs and RTOs for over 10 years.

Martin understands what it means to work in pressured environments and the importance of becoming the best at what you do. Today, he is directly impacting participants' lives through workshops, webinars, speaking engagements and

one-on-one coaching sessions. Participants can't believe how simple and easy these strategies are to learn and apply, and what immediate and profound impact they have on their professional and personal lives.

KEYNOTE PRESENTATION DAY 2 | FRI 17 MAY

Why Teachers Teach but Learners Don't Learn

Great teachers think like learners but act like facilitators and understand that multiple intelligences lead to education at its best. One essential concept to recognise and embrace is that not everything that leads to success can be accurately and tangibly measured.

This insightful presentation will shed light on why inspiration and trust build the foundation of well-educated as well as well-formed minds, both essential ingredients for success in and beyond the classroom.

This session will cover:

- Importance of inspiration and trust
- The contrast between the classroom and what lies beyond
- Why the mindset matters

WORKSHOP DAY 2 | FRI 17 MAY

Educating For The 21st Century: HOW?

It's not about how learners do in assessments - it's about how well they do in life. In an era of technology and Google with information at our fingertips in a single click, we no longer need well-filled minds. What we need today are minds shaped by original thinking, able to solve complex problems and successfully respond to the bigger exams called life. Minds that don't just ask the teacher "why", but rather "why not".

In this workshop, we focus on how we can create a learning environment of inspiration and trust and educate beyond performance criteria. Let's find out what it takes for learners to put their best self forward and explore how we can teach skills that will benefit learners and add value to their lives so they can confidently and successfully navigate today's busy and ever-changing environment.

This session will cover:

- Why we need to create a classroom of inspiration and trust
- What it takes for our learners to put their best self forward
- How we can evoke inspiration and build trust, not only in our learners but also in ourselves

Conference Presenters

VDC 2019 TEACHING & LEARNING CONFERENCE



ANNI YARINGA

Education & Training Sector

Anni Yaringa has worked in the vocational education and training sector for more than 30 years, and has witnessed all the changes from the original introduction of competencies. Her work in the last 16 years has focused on compliance; the last ten being primarily in the area of assessment.

The Standards for RTOs, Government Funding Contracts and the expectations of third party auditors are becoming better understood. However, developing internal capability to meet those expectations continues to challenge RTOs, particularly those relying heavily on casual and contract

staff. Anni works with RTOs to create compliant assessments while developing the same capability in the RTO's staff. This done through presentations, workshops, professional conversations, role modelling and mentoring. Anni's goal is to find the simplest solutions that work.

WORKSHOP DAY 1 | THU 16 MAY

RTOs – Better Teachers Make Better Students

In this session Anni Yaringa will discuss the need for all RTOs to inspire their teachers/trainers/assessors, build trust in their systems and processes, and invest in the education of their staff so they have the necessary capabilities. Uninspired teachers can't inspire students.

Teachers who don't trust the systems supporting them will find ways to not use them.

Staff without the capabilities they need, can't function effectively.

This session will cover:

- Need for all RTOs to inspire their teachers/trainers/assessors
- Build trust in RTOs systems and processes
- Education of teachers so they can inspire students

Conference Dinner

VDC 2019 TEACHING & LEARNING CONFERENCE



CONFERENCE NETWORKING DRINKS AND DINNER

THE BALLROOM | THURSDAY 16 MAY 2019 | RACV TORQUAY RESORT

The VDC Teaching and Learning Conference Networking Drinks and Dinner, held on the first night of the conference, provides an excellent opportunity for you to connect with colleagues, develop new business relationships and exchange knowledge and ideas with like-minded professionals.

The evening will start off with pre-dinner canapés and drinks followed by a two-course sit down dinner which will take place in the awe-inspiring Ballroom with this soaring high ceilings and elegant décor.

This year, we are pleased to feature not one but two multi-talented entertainers; Warren Jackman and Martin Ralph with their unique combination of interactive magic and comedy must be seen in action to be believed – they are sure to leave you intrigued and entertained.



WARREN JACKMAN

Blending fast wit, slick patter, razor-sharp one-liners and sleight of hand close-up magic, Warren Jackman will leave you laughing and amazed!



MARTIN RALPH

With a well-earned reputation as Australia's friendliest comedian, Martin Ralph, a twenty-year veteran of the International stand-up comedy circuit continues to enthral and entertain at the cutting edge of corporate comedy talent.

PRE-DINNER NETWORKING DRINKS

DRINKS AND CANAPÉS | 6:00PM – 7:00PM

SIT DOWN DINNER

TWO-COURSE MEAL | 7:00PM – 10:00PM



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