Industry
Placement
Program

Industry Engagement Conference

Thursday 15 & 16 July 2021
RACV Club
Bourke Street, Melbourne

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VICTORIA State Government | Education and Training

Presented by

VDC

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Industry Placement Program

Industry Engagement Conference

Welcome to the Industry Engagement Conference

This conference is a part of the Industry Placement Program and will give Vocational Education and Training teachers the chance to enhance their industry currency and gain an awareness of future trends and sector reforms.

The program is designed to offer a range of interesting speakers to discuss industry engagement strategies and how to engage with industry, both to help you support your students and to enhance your own professional development.

We hope that you enjoy this professional development opportunity and use the conference as an opportunity to improve your peer networks.

The Industry Placement Program is designed to provide VET Teachers in Victorian Government Schools with the opportunity to participate in activities specifically designed to enhance their industry skills, knowledge and networks

At the end of the conference, we hope you have a clearer picture of the aims of the Industry Placement Program, and what you would like to get out your placement opportunity.

Enjoy!

Conference Program

Day 1: Thursday 15 July 2021	
9:00am – 9.30am	**Registration & Welcome tea and coffee**
9.30am – 9.45am	**Welcome to Country** **Wurundjeri Elder**
9.45am – 9.55am	**Conference Opening** **Tim Richardson MP,** Parliamentary Secretary for Schools
10.00am – 10.45am	**Keynote Address – findings from Review into Vocational and Applied Learning Pathways in Senior Secondary Schooling** **John Firth**, Former CEO of the Victorian Curriculum and Assessment Authority
10.45am – 11.15am	**Morning tea including networking task**
11.15am – 12.00pm	**Future Industry Trends and Demographics** **Imogen Randell**, CEO, Quantum Market Research
12.00pm – 12.45pm	**Enhancing Currency Through Industry Engagement** **Casey Helman**, CEO, VET Lab for Schools
12.45pm – 1.45pm	**Lunch**
1.45pm – 2.30pm	**Enhancing Industry Engagement – Thinking Big and Small** **Julie-Anne Sheppard,** Managing Director & Co-Founder, Blue Glass House
2.30pm – 2.45pm	**Refresher break**
2.45pm – 4.00pm	**Interactive Presentation: Leading on the Edge** **Rachael Robertson**, Australian Author, former Antarctic Expedition Leader and global expert on leadership and teamwork
4.00pm – 4.15pm	**Wrap up and consolidation of key takeaways** **Yvonne Adele**, Conference MC
4.15pm – 4.45pm	**Afternoon tea & networking**

Day 2: Friday 16 July 2021	
9.30am – 9.45am	**Welcome tea and coffee**
9.45am – 10.00am	**Welcome back. Recap of Day 1 & Overview of Day 2** **Yvonne Adele**, Conference MC
10.00am – 10.45am	**Keynote Presentation: Skills Urgency – Transforming Australia's Workplaces** **Megan Lilly**, Executive Director, Centre for Education and Training, Australian Industry Group
10.45am – 11.00am	**Morning tea**
11.00am – 12.00pm	**Panel Discussion: The Student Experience – VET Champions** **Ashley Beeby**, VCE VET then Certificate III in Automotive, Now Diesel Mechanic, BHP **Liaqat Ahmadi**, Certificate III in Business Traineeship, Now Student Attraction Officer, GOTAFE **Felicity Barnett**, VCE VET hospitality subjects, then an apprenticeship, Now Head Chef, Canteen 3215 Geelong
12.00pm – 1.00pm	**Lunch**
1.00pm – 2.00pm	**Panel Discussion: Successful Engagement with Industry** **Matt Wardrop**, Director National Industry Development, Bendigo Kangan Institute **Cassandra Hurst**, Manager, Field Operations, Apprenticeship Support Australia **John Graves**, Program Manager Major Projects, Holmesglen
2.00pm – 2.45pm	**Supporting Disadvantaged Learners with Placements – Tips for Engagement** **Raj Salvam**, Senior Trainer & Assessor, Berry Street
2.45pm – 3.00pm	**Afternoon tea (including networking)**
3.00pm – 3.45pm	**Resilience and Self care** **Kath Knapsey**, Writer & Consultant
3.45pm – 4.30pm	**Interactive Group Work: Planning for getting the best out of your industry engagements and placements** **Yvonne Adele**, Conference MC
4.30pm	**Conference Close**

Conference Facilitator

Yvonne Adele

Conference Facilitator

Yvonne began her career with Microsoft Aus, UK + USA training tech-support and education teams. Armed with this deep wealth of knowledge and experience, she returned home on a mission to help Australians learn to love technology. She invented the Ms Megabyte persona leading to a national media profile and best-selling book. This national profile led to invitations for corporate events. Working so closely with event teams and corporate leaders Yvonne naturally began consulting in many of these businesses and now brings this diverse, rich and abundant well of knowledge back into her presentations. Yvonne is a CSP (Certified Speaking Professional) – the highest international designation for Speakers

Conference Speakers

Tim Richardson MP

Parliamentary Secretary for Schools

The Parliamentary Secretary for Schools will open the conference and welcome you to the Industry Engagement Conference.

Tim Richardson MP was first elected as the State Member for Mordialloc in 2014. After Tim's re – election in 2018 he was appointed to serve as the Parliamentary Secretary for Schools. Tim is currently a Member of the Public Accounts and Estimates Committee and was also previously a member of the Committee for the Environment, Natural Resources and Regional Development as well as the Independent Broad Based Anti-Corruption Commission Committee.

Prior to being elected to the Victorian parliament Tim worked in both state and federal politics and obtained a Bachelor of Commerce and a Bachelor of Law from Deakin University.

John Firth

Former CEO of the Victorian Curriculum and Assessment Authority

John worked full-time in Victorian Education from 1974 to 2017. Beginning as a secondary teacher at Williamstown High School, he retired as CEO of the Victorian Curriculum and Assessment Authority after a 12-year term. In this role, John was responsible for all Victorian curriculum, assessment and certification from the early years to the VCE and VCAL and for the incorporation of VET as part of Senior Secondary education.

In 2019-20, John conducted a review of vocational education and applied learning in Victorian senior secondary schooling for the Victorian Minister for Education, the Hon James Merlino, MP. John's report included 31 findings and 38 recommendations, all of which were endorsed in principle by the Government. John is now providing strategic advice and support to the VCAA and Department of Education and Training on the implementation of the Review's recommendations.

Keynote Address:
Thursday 15 July, 10:00AM – 10:45AM

Findings from Review into Vocational and Applied Learning Pathways in Senior Secondary Schooling

John will discuss the findings of the major review into Vocational and Applied Learning Pathways in Secondary Schooling which was commissioned by the Victorian Government to make recommendations for reform with two key aims:

- to ensure all Victorian secondary school students have access to high-quality vocational and applied learning options
- to look for ways to improve transitions for students between school, post-secondary education and work.

The Victorian Government has accepted in principle all of the review's recommendations. They provide a set of transformative reforms that will improve the skills and work readiness of young people by:

- lifting the quality and perception of vocational education
- helping more students access high-quality programs, and
- providing students with a vocational pathway that gives them the skills they need to move successfully into further training and jobs.

Imogen Randell

CEO, Quantum Market Research

Imogen Randell is CEO of Quantum Market Research, a long-standing research agency that runs its own cultural change monitor, AustraliaSCAN. It is Australia's longest running quantitative cultural change monitor, tracking changes since 1992 and counts amongst its clients major consumer focused organisations. Quantum has also been tracking trends and issues as they have arisen throughout Covid-19.

Presentation:
Thursday 15 July, 11:15AM – 12:00PM

Future Industry Trends and Demographics

AustraliaSCAN, is an annual survey of Australians, which has been conducted once a year for the past 25 years. Drawing on data and insights from this and other market research, Imogen will discuss cultural, education and work trends. This research provides insights to help industry and change-makers in business, government and philanthropy make better decisions through understanding our changing world.

Data means nothing if we fail to understand the very real people behind it. Imogen will help guide us through the story behind the data and provide insights into what it will mean for our society, changing values and how we live and work.

Casey Helman

CEO, VET Lab for Schools

Casey Helman is dedicated to building better learners through an innovative approach to delivering VET in Schools. Her passion is building an RTO that partners with schools to deliver a quality service that they can trust.

Casey is an experienced educator, RTO Owner, consultant and Quality Auditor with over 15 years' experience. She is a trusted expert in Vocational Education in Australia.

Presentation:
Thursday 15 July, 12:00PM – 12:45PM

Enhancing Currency through Industry Engagement

A comprehensive review of the RTO standards linked to trainer and assessor requirements and discussion on how currency can be obtained in partnership with industry to improve the quality in VET delivery. Effective engagement with industry helps teachers and students build capacity and be up-to-date with best practice knowledge and skills. Casey will discuss, how to go beyond mere compliance, to meaningful industry engagement.

In this session, Casey will cover the following topics; requirements of the Standards for RTOs 2015, strategies for engagement, deciding on effective options and evidence requirements.

Julie-Anne Sheppard

Managing Director & Co-Founder, Blue Glass House

Julie-Anne is a lateral thinker who has successfully merged her experience and passion for both the training and construction industries. Her diverse range of experience covers business strategy, organisational development, human resource management, training and education, industry research and policy development.

Her recent move into her own management consulting practice has seen her engage with construction, membership and training organisations to help them thrive and take advantage of opportunities provided by an evolving world.

Presentation:
Thursday 15 July, 1:45PM – 2:30PM

Enhancing Industry Engagement – Thinking Big and Small

Successful industry engagement and collaboration has ongoing benefits for students, teachers, VET providers and the Victorian economy. By effectively engaging with industry, VET providers should be able to deliver the right tools, knowledge and skills students need to perform existing and future industry roles.

However, there is often a gap between what is ideal best practice and what's practical and deliverable in terms of time and effort. This presentation will delve into the 'black box' of successful industry engagement, and how organisations can enhance their industry engagement in practical and strategic steps.

In this session, Julie-Anne will cover the following topics; strategic systems thinking, becoming an outreach guru, levels of engagement and the overlap between levels, matching industry and student expectations to student outcomes, branding and the attraction funnel and developing an industry engagement plan.

Rachael Robertson

Australian Author, former Antarctic Expedition Leader and global expert on leadership and teamwork

After 15 years leading diverse and remote teams and business units, Rachael took the jump and lead the 58th annual expedition to Antarctica. It was a tough, gruelling and exhausting year, but ultimately extremely rewarding and fruitful. The intensity of this leadership role, where the leader is on-duty all day, every day, for 12 months with no respite, gave Rachael the opportunity to road test her leadership ideas the hard way - without the luxury of peers, a desk or any way out! It was a 'leadership laboratory' in the most extreme, hostile environment on Earth.

She was just the 2nd female Antarctic expedition leader to Davis Station. At 32, she was Victoria's youngest ever Chief Ranger. Rachael is the most booked female speaker in the Asia-Pacific region. She has worked with more than 500 organisations around the globe.

Presentation:
Thursday 15 July, 2:45PM – 4:00PM

Leading on the Edge

The job of a leader is to create more leaders, not more followers! This presentation explores how great leaders build and invest in those around them and turn "moments into momentum" by paying attention to the little things. This is all about showing BIG leadership in SMALL moments.

Every human interaction is about engagement in some form. Rachael will introduce and explain a set of powerful tools to build innovation, collaboration and respect to enhance your engagement. She will recount the lessons she learned in the world's toughest workplace – Antarctica. There her leadership, engagement and teamwork skills were refined and put to the toughest test.

Megan Lilly

Executive Director, Centre for Education and Training, Australian Industry Group

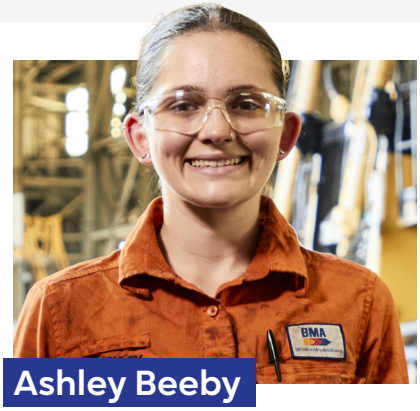
Ms Lilly has had an enduring commitment to research, policy and advocacy in education and training. Megan is currently a member of the Australian Industry Skills Committee, board member of National Apprentice Employment Network, Deputy Chair – Worldskills Australia, member of the Australian College of Educators, and the Australia Pacific Training Coalition. Megan was also on the AQF Review Panel. She has been a member of the Australia India Education Council, Australian Qualifications Framework Council, Victorian Skills Commission.

Keynote Presentation:
Friday 16 July, 10:00AM – 10:45AM

Skills Urgency – Transforming Australia's workplaces

Megan will discuss the new Ai Group report, Skills Urgency – Transforming Australia's workplaces and the aims of the Centre for Education and Training. AiG's paper points out that "a cocktail of factors is converging to create an urgency to skills formation and development."

As the nature of work is evolving and changing, AiG sees delivering future-focused education and training with, and in, industry to be the overall goal. To stress the importance of training providers engaging with industry for the best outcomes.



Ashley Beeby

Diesel Mechanic, BHP, Melbourne & Queensland (fly-in / fly-out)
VCE VET then Certificate III in Automotive

While in Year 10, a local employer attended Ashley's school which sparked her interest in becoming a mechanic. Ashley completed VET subjects as part of her VCE, finishing with the second highest ATAR at her school. Work experience turned into an apprenticeship with a well- known engine company, and Ashley was soon awarded Inspirational Young Achiever of the Year (2020) at Kangan.

Ashley is now working on earth-moving equipment at a large mine in Queensland.

Liaqat Ahmadi

Student Attraction Officer, GOTAFE
Certificate III in Business Traineeship while completing Year 12, Shepparton

Liaqat Ahmadi is a Student Attraction Officer at GOTAFE where he enjoys connecting with students, communities, and contributing to successful pathways. With a strong interest in business, Liaqat completed two VET Certificates plus a school-based traineeship while completing his VCAL and leading his peers as school captain in Year 12. He attended the Arab Youth Nations International Model United Nations to learn more about international affairs and is passionate about continuing his education. Liaqat's employer was very impressed with his skills during his traineeship, and offered him a full-time job immediately after finishing Year 12. Liaqat plans to complete a Diploma in Business, and at the same time, do as much as he can to 'give back' to the local community.

Felicity Barnett

Head Chef, Canteen 3215, Geelong VET hospitality subjects, completed additional VET studies after school and an apprenticeship.

While completing her VCE, Felicity studied two VET certificates in hospitality. After she finished school, Felicity began her apprenticeship and won Apprentice of the Year at The Gordon in 2020.

Now Head Chef at Canteen 3215, Felicity is excelling in her career and has recently hired her own apprentice.

In her spare time, she runs an Instagram account featuring delicious recipes for coeliacs.

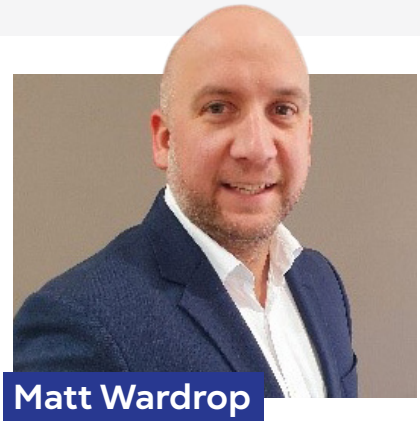
Panel Discussion:

Friday 16 July, 11:00AM – 12:00PM

The Student Experience – VET Champions

This lively panel discussion will highlight three VET champions, all of whom started their VET journey at school and have gone on to begin successful careers. They will talk about their VET journey and the teachers who inspired them to their chosen career.

The VET Champions initiative showcases high-achieving Victorians who have risen to success through a vocational education and training (VET) pathway. This DET initiative celebrates the success of our VET graduates to inspires young Victorians in every corner of the state. They come from a diverse range of backgrounds, and a broad range of exciting and emerging industries in Victoria.



Matt Wardrop

Director National Industry Development, Bendigo Kangan Institute

Matt is the Head of Business Development for Kangan Institute and Bendigo TAFE, leading institutional strategy to develop and grow industry partnerships and major ventures. He leads a Business Development Management function, working predominantly across Automotive, Construction & Industrial, Health, Community and Food & Fibre industry sectors. Partnership development and management in these sectors extends beyond Melbourne metro to regional Victoria.

Cassandra Hurst

Manager, Field Operations, Apprenticeship Support Australia

Cassandra Hurst is the Manager, Field Operations at Apprenticeship Support Australia an Australian Apprenticeship Support Network provider (AASN) contracted by the Australian Government.

Cassandra has almost 20 years' experience in the VET sector in the capacity of various senior management, business development, account management roles specifically relating to the delivery of Australian Apprenticeships Support Services across Victoria.

John Graves

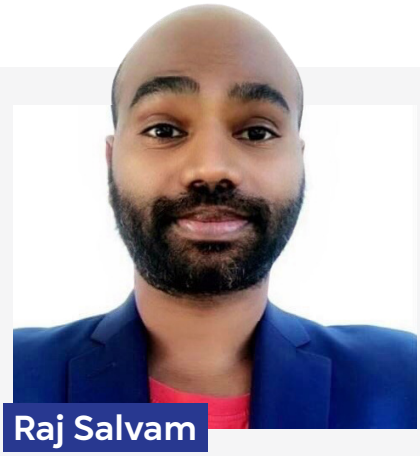
Program Manager Major Projects, Holmesglen Institute

John is currently responsible for managing and maintaining Holmesglen's major infrastructure partnerships including the Cross Yarra Partnership, driving all operational activities, overseeing the development and implementation of key training initiatives and sales and marketing practices. John is experienced in implementing client and account management strategies that ensure strong partnerships are maintained. John also plays a key role in managing major clients of Holmesglen's Victorian Tunnelling Centre, training thousands of workers as part of the Victorian Government's rail projects.

Panel Discussion:
Friday 16 July, 1:00PM – 2:00PM

Successful Engagement with Industry

This panel discussion will focus on industry engagement activities and partnerships. Including case-studies of how successful engagement can start from the relationships associated with student work placements and move to strategic initiatives and partnerships of mutual benefit to learning institutions and industry.



Raj Salvam

Senior Trainer & Assessor, Berry Street

Raj Selvam is a senior trainer and assessor at Berry Street Victoria and lecturer in the School of Higher Education at Box Hill Institute. Raj has worked in VET and VET in Schools for over six years and in Higher Education since 2016. Before becoming an educator, Raj was a youth worker and worked in both frontline and leadership roles within community services sector since 2006. This includes working in disability, housing and homelessness, AOD, mental health, dual diagnosis, Child Protection and with disadvantaged schools in community development roles.

Raj's qualifications include: Master of Youth Services Management, Diploma of Vocational Education and Training, Diploma of Community Services Work, Cert IV in Training and Assessment and Cert IV in Social Housing.

Presentation:

Friday 16 July, 2:00PM – 2:45PM

Supporting Disadvantaged Learners with Placements – Tips for Engagement

Industry Placements are an important part of the student journey, but some students need more support than others. In this presentation, Raj will provide some tips and ideas on various ways to support students in placements. This includes how to engage with host employers to get a good match for the placement and to help the host partner with you in providing support. This is an area of industry engagement that not only helps you build strong relationships with industry hosts, but can also increase industry knowledge and currency and lead to broader industry partnerships.

Kath Knapsey

Writer & Consultant

Kath Knapsey has been storytelling for as long as she can remember. As a writer, editor and consultant, Kath has worked on a wide range of health and well-being topics, as well as education and training, management, governance and motivation.

Presentation:
Friday 16 July, 3:00PM – 3:45PM

Resilience and Self care

Explore what resilience really means; and discover opportunities to strengthen resilience in yourself and others. Storytelling has long been Kath Knapsey's driving passion, and she likes to look at a concept from as many different perspectives as she can find. Join Kath as she re-examines resilience – perhaps it's softer than you realise, and something you can build more of into every part of your life, even your engagement strategies.

Yvonne Adele

Conference Facilitator

Workshop:
Friday 16 July, 3:45PM – 4:30PM

Interactive Group Work: Planning for getting the best out of your industry engagements and placements

This interactive workshop will give participants an opportunity to reflect on the speakers and themes of the two days of the conference and formulate strategies to use the knowledge gained in their placements, industry engagement and teaching.

Industry Forum

Another key part of the Industry Placement Program is the Industry Forums. These will be held throughout 2021 and 2022. Each Industry Forum will showcase a particular industry stream and VET teachers will hear from speakers with expert knowledge relevant to that industry. The forums are an opportunity for VET teachers to enhance specific industry knowledge, skills and currency, and to engage with their industry group peers.

Upcoming Industry Forums for 2021	
Date	**Industry**
Friday 30 July 2021	**Early Childhood Education and Care**
Tuesday 3 August 2021	**Hair and Beauty**
Friday 13 August 2021	**Creative and Digital Media**
Friday 20 August 2021	**Automotive**
Friday 27 August 2021	**Sport and Recreation**
Friday 3 September 2021	**Civil Infrastructure, Electrotechnology and Engineering**
Friday 10 September 2011	**Hospitality**
Friday 8 October 2021	**Animal and Equine Studies**
Friday 15 October 2021	**Applied Fashion, Design and Technology, Furniture**

Schedule current as at 9th July 2021 –
for up-to-date information please refer to:
www.vdc.edu.au/industry-placement-program

Industry Placements

The cornerstone of the Industry Placement Program is for VET teachers to have the opportunity to undertake a 10-day industry placement within a specific industry setting relevant to their teaching practice and area of expertise.

The placement component consists of:

- 1-day pre-conference workshop
- 6-day placement within an industry setting
- 1-day post industry placement workshop
- 2-day additional industry activities (self-nominated by participant)

The placement may be undertaken during either 2021 or 2022 and the 10 days may be completed as a set block or spread over a longer period. It may also be spread across the two years.

Frequently Asked Questions

What is the Industry Placement Program?

The Industry Placement Program (IPP) is a Victorian Government initiative aimed at facilitating VET teachers to maintain industry currency as required by ASQA. The core objective of the Industry Placement program is to enhance and support the capability of VET teachers in Victoria.

The Department of Education and Training (DET) has engaged the VET Development Centre (VDC) to design and deliver the program.

The Industry Placement Program comprises three components:

- Industry Forums
- Industry Engagement Conference
- Industry Placements

If you are eligible you may undertake any or all elements of the Industry Placement Program.

Who is eligible to participate in the Industry Placement Program?

VET teachers in Victorian Government schools who:

- is registered with the Victorian Institute of Teaching or hold permission to teach (PTT)
- teach and/or participate in VET program development
- have approval from the Principal to attend

How will the Industry Placement Program benefit me?

The IPP will:

- Facilitate VET teachers to maintain industry currency and to advance professional skills through direct experience with an industry area.
- Support VET teachers to maintain links to and engagement with industry areas and to collaborate with other VET teachers across Victoria through the program.
- Provide a professional learning mechanism for VET teachers to support senior school students to learn skills relevant for today's workforce.

I participated in a similar industry immersion program in 2017. Can I still apply?

Yes. Industry currency is an ongoing requirement and it is recommended that VET teachers participate in this program even if they have undertaken similar industry immersion programs in the past.

This current program will be specifically designed to capture current and projected future industry and market trends. The program will also address current reforms in the VET sector including key information relevant to VET teachers and the sector.

Can I attend the conference or forums only?

Yes, you can attend the conference and/or forums even if you do not apply for the Industry Placement component.

How do I apply for the program?

If you have not already done so, you can register at:

www.vdc.edu.au/industry-placement-program

Can I claim for my expenses for attending the Industry Placement Program?

Yes, you can claim reasonable expenses for accommodation and transport, to attend the sessions or your placement, in line with Department of Education and Training policy.

www.education.vic.gov.au/hrweb/Documents/Travel-and-personal-expenses-public-service.pdf

An expense will be considered reasonable where it does not exceed the relevant amounts set by the ATO as adjusted from time to time. Reimbursement will be for actual expenditure and will not exceed the relevant ATO rates.

To claim reimbursement, teachers must submit official receipts substantiating allowable expenses incurred. Where it is not reasonably practicable to obtain a receipt, other evidence of expenditure may be accepted. Official receipts or other satisfactory evidence of expenditure must be provided as soon as practicable upon return from travel.

How does the school claim CRT?

To claim Casual Relief Teacher (CRT) payment (of up to $383.13 per day) your school needs to invoice VDC after your attendance at the program.

The process is:

- When you attend the Conference, Industry Forum or Industry Placement you will receive a certificate of attendance
- Your School should then raise an invoice for the days you have attended the program
- Email the invoice, including EFT details, and a copy of the attendance certificate to info@vdc.edu.au

Notes

Notes

VET DEVELOPMENT CENTRE
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@VDCeduau

VET Development Centre

VET Development Centre